

Introducing  
Barbercita



# BARBERCITA

Built for  
barbers.By A Barber

[www.barbercita.com](http://www.barbercita.com)

What Is  
Barbercita



# WHAT IS BARBERCITA?

Built for long-term  
client loyalty.

Barbercita give you your own booking app  
In both app stores.

It is not a shared marketplace or a  
directory.

It does not place your clients next to  
competitors.

Your shop lives inside its own app for  
your clients.

Your clients book only with your barbers.

Your brand stays protected. You never  
compete.

What Barbercita  
Is not



Barbercita does not list your shop next  
to other shops.

Your clients are not browsing.

They are not price shopping.

They are not jumping between shops.

There are no competing profiles.

There are no ads for other shops.

There is no algorithm pushing clients  
elsewhere.

Your clients stay with you. Your app.  
Your shop.

**YOUR APP**  
**YOUR SHOP**

Your brand stays in control.

Who is  
Barbercita For



# BUILT FOR SHOPS AND BARBERS

## For Barbers

- Your own shop's app, not a shared booking site
- Appointments block real chair time, not guesswork
- Clients book services the way you actually work
- Waitlist turns cancellations into filled spots
- Memberships that lock in repeat clients
- Earnings shown by day, week, and month
- Payouts go straight to you
- Notifications keep clients on schedule

## For Shops

- One app runs the entire shop
- Every barber managed in one place
- Membership packages built for repeat clients
- Special day pricing to raise or lower prices when you choose
- Walk-in kiosk for in-shop bookings
- Rent tracking and payments handled inside the system
- Fewer no-shows across the shop
- Clear view of shop income and performance
- Clients stay inside your brand

One system. One app. One brand.

WHAT BARBERCITA INCLUDES



# BOOKING & CLIENT FLOW

- Your own shop's app, not a shared booking site
- Appointments block real chair time, not guesswork
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WHAT BARBERCITA INCLUDES



# MEMBERSHIPS & PRICING

- Create membership packages + prepaid plans
- Special day pricing overrides for busy and slow days
- After-hours pricing for when you want to stay longer
- Service-level price control
- Discounts and promos for when you need to boost traffic
- Set loyalty points for your customers and visit tracking

WHAT BARBERCITA INCLUDES



# SHOP & BARBER MANAGEMENT

- Multiple Barbers per shop. No limits
- Let your Barbers schedules and workdays
- Barber income tracking for you and them
- Let them pay chair rent through the app or collect commission
- Shop and Barber stats. Busiest days, seasons, average price and more
- Micro Barber performance stats

WHAT BARBERCITA INCLUDES



# PAYMENTS & PAYOUTS

- Stripe-connected payments + shop and Barber wallets
- Let Barbers have direct barber payouts
- Tips tracked separately for tax purposes
- Card on file, manual card, cash, cash app support via QR
- Wallet and balance tracking
- Instant payouts and standard payouts



# OPERATIONS & INSIGHT

- Owners get shop-wide dashboard
- Barbers get Barber-level dashboards
- Daily, weekly, monthly stats
- Appointment revenue tracking
- Membership revenue tracking
- Client history and notes
- Black list clients
- Beyond failed payment protection. Enable "failed payment" and client won't be able to book until appointment is paid.

WHAT BARBERCITA INCLUDES



- Push notifications manual and scheduled
- Appointment reminders sent 8 and 24 hours before appointment
- Waitlist alerts for when you receive a cancellation
- Booking confirmations and receipts
- Cancellation updates to you and them

# CLIENT COMMUNICATION

WHAT BARBERCITA INCLUDES



# BRAND & CONTROL

- No shared marketplace or directory
- No competing Barbers or shops
- Clients stay inside your shop
- One app experience per shop
- Customize anyway anytime without updating the app in the app store

WHY BARBERS SWITCH TO BARBERCITA



# BUILT AROUND THE BARBER

Most booking apps treat barbers like listings.  
Barbercita treats you like a professional and a Barber.

- Your clients book inside your shop's app
- No competing barbers or price shopping
- Appointments block real chair time
- Waitlist fills canceled spots
- Memberships create repeat clients
- No-show controls protect your time
- Earnings and tips are clear
- You get paid directly

Less chasing. More cutting.

WHY OWNERS SWITCH TO BARBERCITA



# BUILT TO RUN A REAL SHOP

## CONTROL & CLARITY

- Every barber, every service, every client, every perk, one system
- Schedules, pricing, and memberships in one place
- Special day pricing to raise or lower prices when you choose
- Clear view of shop income and performance
- Rent tracking and payments handled in-system

## FEWER NO-SHOWS & MORE FILLED CHAIRS

- No-show rules that protect the shop
- Smart waitlist fills last-minute cancellations
- Walk-in kiosk captures in-shop traffic

## CLIENT EXPERIENCE & BRAND

- Clients book inside your shop's app
- No competing shops or barbers
- Stronger loyalty and repeat visits
- Membership packages that create predictable income

Most systems stop at booking. Barbercita lets you run the shop.

## PRICING



One app. One price.

No add-ons.  
No feature tiers.  
No per-barber fees.  
No per-location fees.  
Yes Custom app.  
Yes Booking.  
Yes Memberships.  
Yes Waitlist.  
Yes Special pricing days.  
Yes Walk-in kiosk.  
Yes Payments.  
Yes Rent tracking.  
Yes Stats and reporting.  
Yes to whatever else we add in the future.

Thats It

**\$25 /  
MONTH**

It's \$25 a month. Everything is included.

WHY BARBERCITA WAS BUILT



# FOR BARBERS . BY A BARBER .

Barbercita was built by a barber, for barbers. After using other apps, it became clear that most platforms nickel and dime shops, charge extra for basic features, or lock important tools behind overpriced add-ons. With a background in software and development, I decided to build something different. Barbercita was created to reflect the real day-to-day issues inside a barbershop, no-shows, scheduling that actually blocks chair time, pricing control, memberships, and running a shop without unnecessary complexity. The goal was simple, build one app that works the way barbers actually work.